

# Appendix A: Scorecard Ratings

## Soy Survey Ratings

Here we present how we determined each product's score. Each section below describes one particular aspect of soy production and shows the possible scores for that aspect. For the final score, each of the ten aspects was given equal weight: for each company, the scores for each aspect were added together and divided by ten.

### OWNERSHIP STRUCTURE

100	Family business owned by farmers (soybeans are grown and processed into final product on the farm)
90	Farmer-owned or worker-owned cooperative
80	Family-owned business or sole proprietorship; or corporation with direct ties to farmers
70	Privately held, not family business
65	Danone 80%
60	Investor owned
0	No answer

### PERCENTAGE ORGANIC SOYBEAN PURCHASES

Of all soybeans or soybean products purchased by the company, what percentage is certified organic? Non-GMO? Conventional?

100	Company purchased only organic soybeans or soy products, or grows their own organic soybeans
90	Company purchased more than 85% organic soybean or soy product, no GMOs
60	Company purchased less than 85% organic soybeans or soy products, no GMOs
30	Company purchased GMO soybeans or soy products
0	No answer

### DISCLOSURE OF SOURCING INFORMATION

100	Full and open disclosure
75	Partial disclosure: full and open sourcing disclosure
50	Partial disclosure: no farmer or broker contact provided
0	No disclosure

## CERTIFIER

Ratings for certifiers are based on the history and integrity of the certifying organization and its history of approving certification of farms that are suspected of creating/exploiting loopholes in the current organics regulations.

100	CCOF California Certified Organic Farmers
100	GOA Global Organic Alliance
100	IDALS Iowa Department of Agriculture and Land Stewardship
100	MOSA Midwest Organic Service Association
100	NOFA-VT Northeast Organic Farming Association-Vermont
100	One Cert
100	Organic Crop Improvement Association (OCIA)
100	Oregon Tilth Certified Organic (OTCO)
100	Pacific Agricultural Certification Society (PACS British Columbia)
75	QAI Quality Assurance International
100	QCS Quality Certification Services
100	Washington State Department of Agriculture

## ORGANIC PRODUCT LINE

Percentage of the company's soy products that are certified organic, non-GMO, and conventional.

100	Company markets 100% organic products
90	Company markets more than 85% organic products, no GMOs; or company markets a combination of organic and "made with organic soybeans" products
60	Company markets less than 85% organic products, no GMOs; or company markets only "made with organic soybeans" products
30	Company markets products with GMOs; or company has private-label products with an organic line

## SOURCING AND FARMER RELATIONSHIPS

100	Company purchases directly from farmers, company representatives visit the farms
90	Company purchases directly from farmers, farms are not visited
80	Company purchases soybeans from a broker who purchases only North American soybeans and is transparent (participated in the project); or the company's copacker purchases directly from farmers and was transparent
70	Company purchases some soybeans directly from North American farmers (claims verified) and some from brokers who claim to provide only North American soybeans, but these claims could not be verified; or company purchases soybeans or soy products from a broker or supplier who shared a country of origin statement stating the soybeans are of North American origin
60	Company purchases soybeans from a broker/company and claims they source only North American soybeans, but these claims could not be verified
50	Company purchases soybeans of Chinese origin, company representatives visit the farms to ensure the farmers follow the USDA organic standards
40	Our research indicates that the supplier uses North American-grown organic soybeans, but the supplier did not participate in the project
30	Company purchases soybeans from a broker who supplies Chinese or Brazilian soybeans; or company identified their copacker but the copacker refused to participate and disclose sourcing information
0	Company refused disclose sourcing information

## MANUFACTURING

100	All manufacturing is done in-house
95	Manufacturing done by a copacker with close ties to the company and full disclosure
90	Products are manufactured by a copacker with full disclosure
75	Products are manufactured by copackers, at least one of which provided full disclosure
25	Products are manufactured by a copacker without full disclosure
0	No answer or copacker not identified

## PREVENTION OF GMO CONTAMINATION

100	Company performs GMO contamination testing on every load
80	Company is enrolled in the Non-GMO Project; or company tests occasionally and has internal monitoring program in place
70	Company performs its own GMO contamination tests occasionally
50	Company buys from a broker that performs GMO contamination tests occasionally
40	No testing
0	No answer

## FLAVORS

100	Only organic food ingredients used for flavor, or no flavors added
100	Only 100% certified organic natural flavors used
75	Some flavors certified organic but not all
50	Flavors not certified organic
0	No answer

## SOY LECITHIN

100	Organic soy lecithin or no lecithin used
50	Conventional soy lecithin
0	No answer