

Toothpaste Ingredients to Avoid

This is a partial list of ingredients Cornucopia suggests you avoid in toothpaste. Much more detail on these ingredients and their potential effects is available in Cornucopia's report, Behind the Dazzling Smile: Toxic Ingredients in Your Toothpaste.

To read the report and to consult our toothpaste scorecard, please visit **cornucopia.org/toothpaste**

Avoid these categories or kinds of ingredients

- Colors not listed as organic and natural
- Ingredients containing "-eth-" (e.g. "myreth," "oleth," "laureth," "ceteareth," polyethylene glycol (PEG), polyoxyethylene)
- Ingredients ending in "-oxynol"
- Ingredients in "nano" or nanoparticle form
- Peroxides
- Sweeteners

Avoid these specific ingredients

Some ingredients listed multiple times under different names

2-bromo-2-nitropropane-1,3-diol 5-bromo-5-nitro-1,3 dioxane

ALES

Alumina Magnesium Metasilicate Aluminum Calcium Sodium Silicate

Aluminum Iron Silicates

Ammonium Lauryl Ether Sulfate

Bromopol Bronidox Butylparaben Carrageenan Citrates (non-organic)

Citric acid (non-organic)

Cocamide DEA Cocamide MEA

DEA

DEA oleth-3 phosphate DEA-cetyl phosphate Dehydrated silica gels Diazolidinyl urea Diethanolamine

DMDM hydantoin Ethylparaben Flavor

Glycerin (non-organic)

Glycerol Glyoxal

Fluoride

Imidazolidinyl urea Isobutylparaben Isopropylparaben

Lauramide DEA Lecithin (non-organic) Linoleamide MEA

MEA

Methenamine

Methylparaben Monoethanolamide Myristamide DEA Oleamide DEA

PEG 100 (or other number)

PG

Polyethylene glycol
Polyoxymethylene urea
Propylene glycol
Propylparaben
Pyrophosphates
Quaternium-15
Saccharin
Seaweed colloids

SLES SLS

Sodium hydroxymethylglycinate Sodium laureth sulfate Sodium lauryl ether sulfate Sodium lauryl sulfate Sodium laurovl sarcosinate

Sodium potassium aluminum silicate

Sorbitol (non-organic) Stearamide MEA

TEA

TEA-lauryl sulfate Titanium dioxide Tocopheryl acetate Triclosan

Triethanolamine Vitamin E acetate

Xanthan gum - should be avoided by babies and young children

Xylitol (non-organic)