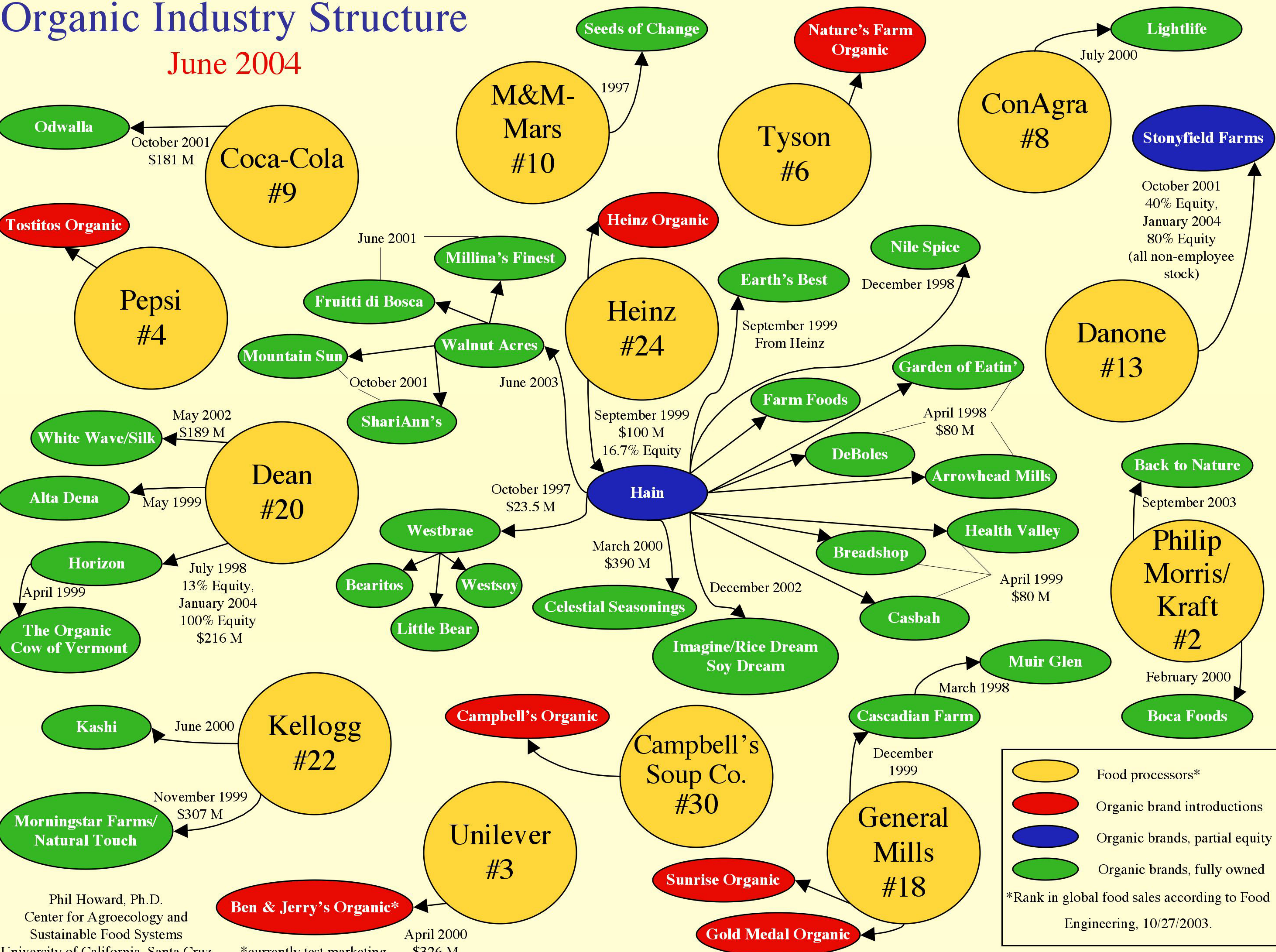


# Organic Industry Structure

June 2004



	Food processors*
	Organic brand introductions
	Organic brands, partial equity
	Organic brands, fully owned

\*Rank in global food sales according to Food Engineering, 10/27/2003.

\*currently test marketing

April 2000 \$326 M