

Measure 92 & Prop 105: Your right to know.

OREGON AND COLORADO GMO LABELING INITIATIVES (FINAL FIGURES)

CORPORATE AGRIBUSINESS FIGHTING MEASURE 92 AND PROP 105



THE GROCERY MANUFACTURERS ASSOCIATION (GMA) HAS CONTRIBUTED AGAINST MEASURE 92 AND PROP 105. MEMBERS OF THE GMA INCLUDE:



The trade lobby group for corporate food processors is again funneling money from its members to fight GMO labeling in Oregon and Colorado. After public interest groups, including Cornucopia, informed consumers about the natural/organic brands owned by corporations that contributed money against the 2012 GMO food labeling initiative in California, corporations faced outrage from their customers. In the 2013 Washington state campaign for GMO food labeling, corporations tried hiding behind the GMA, which funneled money from its members against the initiative.

THE INTERNATIONAL DAIRY FOODS ASSOCIATION (IDFA) IS FIGHTING STATE GMO LABELING. MEMBERS OF THE IDFA INCLUDE:



In the 1990s this trade lobby group sided with Monsanto fighting against labeling for genetically engineered bovine growth hormone (rBGH). Now the IDFA is suing Vermont after it passed mandatory GMO labeling. It's likely if these measures win in Oregon and Colorado, IDFA will sue them too.

(IDFA membership data courtesy of the Organic Consumers Association)

ORGANIC LEADERS SUPPORTING MEASURE 92 AND PROP 105



MORE SUPPORTERS

Jimbo's Naturally (\$9,000), Late July Snacks (\$7,500), Sambazon Inc. (\$7,500), Suja Life (\$7,500), Ben and Jerry's (\$7,500), Tofurky/Turtle Island (\$5,500), Alter Eco Foods (\$5,000), Aubrey Organics (\$5,000), Back to Nature (\$5,000), Big Tree Farms (\$5,000*), New Seasons (\$5,000), Glory Bee (\$5,000), Mamma Chia (\$5,000), Nature Bake/Dave's Killer Bread (\$5,000), Organic Voices Action Fund (\$5,000), Dolphin Holdings (\$5,000*), Strauss Family Creamery (\$5,000), Beamer's Natural Foods (\$4,979), Whole Foods (\$4,465), Independent Natural Food Retailers Association (\$4,300), KeHe Distributors (\$4,000), Ashland Food Co-op (\$3,500), Oregon Country Fair (\$3,225), Sappo Hill Soapworks (\$3,200), Ciranda (\$3,000*), Daiya Foods (\$3,000), Afilius (\$2,500), The Better Bean Co. (\$2,500), Equal Exchange (\$2,500), Rhythm Superfoods (\$2,500), Wallaby Yogurt (\$2,500), Alfalfa's Market (\$2,000), Green America (\$2,000), Pacific Botanicals (\$2,000), Electric Bike Co. (\$1,586), Door to Door Organics (\$1,500), Deltex Royalty Company (\$1,500*), Edward & Sons Trading Co. (\$1,500*), Justin's (\$1,500), Willamette Valley Sustainable Food Alliance (\$1,276), Nopoyo LLC (\$1,080), Commune I Tea (\$1,000), Convivium (\$1,000), Food Babe (Vani Hari) (\$1,000), Fresca Foods (\$1,000), Gillette Family Trust (\$1,000), Devoto Vineyards (\$1,000), Meriwether Group (\$1,000*), Morel Inc. (\$1,000*), New Belgium Brewing (\$1,000), Nutritional Therapy Association (\$1,000), Pamela's Products (\$1,000), SeaSnax (\$1,000), Sierra Club (\$1,000), Soter Vineyards (\$1,000), Symbionature-USA (\$1,000), Royal Blue Organics (\$1,000*), Trillium Natural Foods (\$1,000)

*DONATIONS MADE IN THE NAME OF OWNER/EXECUTIVE

Dolphin Holdings: Bartholomew Bacon; Boulder Brands – \$48,500 of \$103,500 by Caroline Hughes, Steve and Grace Hughes, Phil Anson, and TJ McIntyre; Good Earth Natural Foods – \$21,000 of \$31,000 by Mark Squire; Muesli Munch: Sean Swift; Morel Inc: William Dickey; Trillium Natural Foods: Harold Christiansen; Edward & Sons Trading Co.: Joel Dee; John Foraker, CEO of Annie's, made a \$80,000 contribution prior to the purchase of Annie's by General Mills; Royal Blue Organics – Brad Lerch; Big Tree Farms – Frederick Schilling, Stonyfield – \$75,000 of \$85,000 by Gary Hirschberg; Ciranda – Joan Bryers-Friese; Dr. Bronner's – \$2,500 of \$2,002,011 by David Bronner; Meriwether Group – David Howitt; Lemelson Vineyards – Eric Lemelson, Azure Standard – David Stelzer; Lundberg Farms – \$3,500 of \$43,500 by Grant Lundberg; Deltex Royalty Company – Molly Ross; Whole Foods – Anthony Gallo and Walter Robb; Organic India – Holly Lev; Devoto Vineyards – Ralph Devoto; Alfalfa's Market – \$1,000 of \$2,000 by Barnet Feinbaum; Frey Vineyards – \$2,500 of \$12,500 by Katrina Frey

The GMO Divide — Let's All Reward the True Organic Heroes.

More than 60 countries around the world require GMO labeling or ban GMOs outright — but not the United States. Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling GMO foods in the marketplace. Our politicians seem to be listening to the corporate executives (their donors) instead of the citizenry.

In 2012 and 2013, corporate interests vastly outspent their opponents using a combined \$64 million to narrowly defeat GMO-labeling efforts in Washington state and California. Consumers need to vote in the marketplace and stand with the brands that are defending "the right to know" what's in our food.

SOURCE: OREGON AND COLORADO STATE ELECTION REGULATORS • LAST UPDATED JAN. 26, 2015 (FINAL FIGURES)



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