

# I-522: Your right to know.

WASHINGTON STATE GMO LABELING INITIATIVE

## CORPORATE AGRIBUSINESS/BIOTECH FIGHTING I-522

**GMA**  
GROCERY MANUFACTURERS ASSOCIATION  
\$11,040,002

**MONSANTO**  
MONSANTO  
\$5,374,411

**DUPONT**  
DUPONT  
\$3,880,159

**BAYER**  
BAYER CROPSCIENCE  
\$591,654

**DOW AGROSCIENCES**  
DOW AGROSCIENCES  
\$591,654

**BASF**  
The Chemical Company  
BASF PLANT SCIENCE  
\$500,000

## GROCERY MANUFACTURERS ASSOCIATION MEMBERS THAT HAVE CONTRIBUTED AGAINST I-522\*

**IZZE**  
PEPSICO

**Naked**  
JUICE

**Gerber**  
NESTLE USA

**SWEET LEAF**  
ICED TEAS

**HONEST tea**  
COCA COLA

**odwalla**  
COCA COLA

**Simply Orange**  
HERSHEY

**Cascadian Farm ORGANIC**  
GENERAL MILLS

**MUIR GLEN**  
GENERAL MILLS

**LARABAR**  
GENERAL MILLS

**WOLF GANG PUCK**  
CAMPBELL SOUP COMPANY

**Plum organics**  
CONAGRA

**ALEXIA**  
CONAGRA

**DAGOBA**  
HERSHEY

**R.W. KNUDSEN**  
J.M. SMUCKER

**Santa Cruz ORGANIC**  
J.M. SMUCKER

**Similac**  
ABBOTT NUTRITION

**McCormick**  
MCCORMICK & CO

**Kashi**  
The Better Whole Grain Company

**MorningStar Farms**  
J.M. SMUCKER

**GREEN & BLACK'S ORGANIC**  
MONDELEZ GLOBAL

**Bar NAKED**  
MONDELEZ GLOBAL

**Gardenburger**  
KELLOGG

**College Inn**  
DEL MONTE FOODS

**Del Monte Quality**  
DEL MONTE FOODS

**Ocean Spray**  
OCEAN SPRAY

**Welch's**  
WELCH FOODS

**Land O'Lakes**  
LAND O'LAKE

**Grown Right**  
GLEMENT PAPPAS AND CO.

**MUSSELMAN'S**  
KNOUSE FOODS COOPERATIVE

**BURT'S BEES**  
CLOROX

**Bruce Foods**  
BRUCE FOODS

## ORGANIC LEADERS SUPPORTING I-522

**DR. BRONNER'S MAGIC SOAPS**  
\$2,278,022<sup>1</sup>

**Mercola.com**  
MERCOLA.COM HEALTH RESOURCES  
\$300,000

**nutiva**  
NUTIVA  
\$200,000

**NATURE'S PATH ORGANIC**  
NATURE'S PATH  
\$190,500

**fuse**  
FUSE WASHINGTON  
\$100,000

**Amy's**  
AMY'S KITCHEN  
\$92,500

**unfi**  
UNFI, INC.  
\$50,000<sup>10</sup>

**FRONTIER**  
NATURAL PRODUCTS CO-OP  
FRONTIER NATURAL PRODUCTS  
\$45,000

**SAFFRON ROAD**  
AMERICAN HALAL COMPANY  
\$23,500<sup>24</sup>

**happy family**  
NURTURE, INC.  
\$20,000

**CIRANDA**  
CIRANDA, INC.  
\$15,000

**attune foods**  
ATTUNE FOODS  
\$10,000

**go raw**  
FREELAND FOODS  
\$10,000

**ORGANIC CONSUMERS ASSOCIATION**  
ORGANIC CONSUMERS ASSOCIATION  
\$1,013,000<sup>2</sup>

**PRESENCE MARKETING**  
\$500,000<sup>3</sup>

**FOOD DEMOCRACY NOW!**  
FOOD DEMOCRACY NOW!  
\$200,000

**ANNIE'S**  
ANNIE'S  
\$105,000<sup>6</sup>

**wallaby ORGANIC**  
WALLABY YOGURT  
\$65,000

**INSTITUTE FOR RESPONSIBLE TECHNOLOGY**  
INSTITUTE FOR RESPONSIBLE TECHNOLOGY  
\$40,980

**WHOLE FOODS MARKET**  
WHOLE FOODS MARKET  
\$30,000<sup>16</sup>

**Redwood Hill Farm**  
REDWOOD HILL FARMS  
\$15,000

**CHAO BELLA**  
CHAO BELLA GELATO CO.  
\$10,250<sup>7</sup>

**APPLEGATE**  
APPLEGATE  
\$10,000

**Center for Food Safety**  
\$455,000

**PCO NATURAL MARKETS**  
\$198,000

**BOULDER BRANDS**  
BOULDER BRANDS  
\$110,500<sup>22</sup>

**Stonyfield**  
STONYFIELD FARM  
\$100,000<sup>18</sup>

**HAIN CELESTIAL**  
HAIN-CELESTIAL GROUP  
\$50,000

**IN**  
INTELLIGENT NUTRIENTS  
\$50,000<sup>23</sup>

**Earthbound Farm ORGANIC**  
EARTHBOUND FARMS  
\$20,000

**DIAMOND FOODS**  
DIAMOND FOODS  
\$15,000

**foodswaterwatch**  
FOOD AND WATER WATCH  
\$15,000

**JIMBO'S**  
JIMBO'S NATURAL FAMILY INC  
\$10,000

**suja**  
SUJA LIFE LLC  
\$11,200

**van's**  
VAN'S NATURAL FOODS  
\$10,000

**FreY Vineyards**  
FREY VINEYARDS  
\$10,000

### More Supporters\*

LET US FARM LLC (\$9,950)<sup>12</sup>, BARNEY AND CO (\$5,000), DALE AND THOMAS POPCORN (\$5,000), GUAYAKI SUSTAINABLE RAINFOREST PRODUCTS (\$5,000), CALIFIA FARMS LP (\$5,000), MAMMA CHIA (\$5,000), MARY'S GONE CRACKERS (\$5,000), ORGANIC FOODS EXPRESS (\$5,000), WHOLESOME SWEETENERS (\$5,000), EDEN FOODS (\$5,000), AUBREY ORGANICS (\$5,000), BI-D-KLEEN INDUSTRIES INC. (\$5,000), FALCON TRADING COMPANY, INC. (\$5,000), LIGHT LIFE FOODS, INC. (\$5,000), BAY STATE MILLING CO. (\$5,000), EDWARD AND SONS TRADING CO. (\$5,000), KAMUT INTERNATIONAL (\$5,000), STRAUS FAMILY CREAMERY (\$5,000), AURORA ORGANIC DAIRY (\$5,000), RHYTHM SUPERFOODS (\$4,500), BLISS UNLIMITED (\$4,104), ORGANICALLY GROWN COMPANY (\$4,000), SKAGIT VALLEY FOOD COOP (\$3,500), BAINBRIDGE ORGANIC DISTILLERS (\$3,250)<sup>13</sup>, PREMIER ORGANICS (\$3,000), RINCON-VITOVA INSECTARIES (\$2,775), FULL CIRCLE FARM (\$2,500), SPRINGFIELD CREAMERY (\$2,500), EARTH ISLAND (\$2,500), EQUAL EXCHANGE (\$2,500), THE NATURAL GROCERY (\$2,500), TRADITIONAL MEDICALS (\$2,500), LATE JULY SNACKS (\$2,500), CROFTER'S FOOD LIMITED (\$2,500), DELTEX ROYALTY COMPANY (\$2,250)<sup>14</sup>, PAMELA'S PRODUCTS (\$2,500), MAX NUTRITION (\$2,142), NUTRITIONAL THERAPY ASSOCIATION (\$2,000), MARLENE'S MARKET AND DELI (\$2,000), DAYBREAK INC. (\$2,000), CURATOR, LLC. (\$2,000), CASHMAN EQUIPMENT CO. (\$2,000)<sup>15</sup>, TURTLE ISLAND (\$2,000), HAPPY BEAR FARMS (\$1,698)<sup>25</sup>, SHEEPDROVE TRUST (\$1,682), NATURE'S BEST (\$1,500), UNCLE MATT'S ORGANICS (\$1,500), ESSENTIAL LIVING FOODS (\$1,250)<sup>26</sup>, SLEEPING LADY INC. (\$1,119), EARTH CIRCLE ORGANICS (\$1,022)<sup>27</sup>, FOODSTATE INC. (\$1,000), INTELLICOMP/SEASNAX (\$1,000), WISDOM NATURAL BRANDS (\$1,000), BRAGG LIVE FOODS (\$1,000), GOOD KARMA (\$1,000), PARK SLOPE FOOD COOP (\$1,000), BI-RITE MARKET (\$1,000)<sup>28</sup>, QUALITY CONTROLS CORPORATION, INC. (\$1,000)<sup>29</sup>, SAN-J UNLIMITED (\$1,000), ENJOY LIFE NATURAL BRANDS, LLC (\$1,000), PROBAR LLC (\$1,000), SYMBIONATURE-USA INC. (\$1,000), MADHAVA NATURAL SWEETENERS (\$1,000), BEAMER'S NATURAL FOOD STORES (\$1,000), CENTRAL CO-OP [SEATTLE] (\$1,000), SAPPO HILL SOAPWORKS (\$1,000), SAHALE SNACKS (\$1,000), AZURE STANDARD (\$1,000)<sup>25</sup>, OCEAN BEACH ORGANIC FOOD COOP (\$500)

<sup>1</sup> Total includes \$2,022 from David Bronner, CEO and \$1,000 from Michael Bronner, Company Executive  
<sup>2</sup> Combined totals for Organic Consumers Association, Organic Consumers Fund and Organic Consumers Fund Committee to Label GMOs in WA State  
<sup>3</sup> Total includes \$150,000 from Bill Weiland, Owner  
<sup>4</sup> Total includes \$82,000 from Mark Squire, Owner  
<sup>5</sup> Total includes \$5,000 from Grant Lundberg, Owner  
<sup>6</sup> Total includes \$5,000 from John Forsaker, Owner  
<sup>7</sup> Total includes \$250 from Carlos Canals, Owner  
<sup>8</sup> Total contribution from Sam Mogannam, Owner  
<sup>9</sup> Total includes 25,000 from Michael Funk, Board Chairman  
<sup>10</sup> Total includes \$5,100 from Randy Hartnell, Owner  
<sup>11</sup> Total contribution from Steve Hallstrom and Cecelia Boukiss, Owners  
<sup>12</sup> Total contribution from Keith Barnes, Owner  
<sup>13</sup> Total contribution from Mary Cashman, Owner  
<sup>14</sup> Total contribution from Molly Ross, Owner  
<sup>15</sup> Total includes \$10,000 from Gary Hirschberg, Owner  
<sup>16</sup> Total contribution from Anthony Gallo, President and Walter Robb, Co-CEO  
<sup>17</sup> Total contribution from Eric Botner, Owner  
<sup>18</sup> Total contribution from Kipp Stroden, Owner  
<sup>19</sup> Total contribution from Dennis and Victoria Hill, Owners  
<sup>20</sup> Total includes \$10,000 from Steve Hughes, CEO  
<sup>21</sup> Total contribution from Horst Rechebacher, CEO  
<sup>22</sup> \$1,000 donation from Adrian Durran, President  
<sup>23</sup> Total contribution from Amber Jimenez, Owner  
<sup>24</sup> Total contribution from David Steizer, CEO  
<sup>25</sup> See the Cornucopia web pages for additional small donors and a list of in-kind donors

### \*The Grocery Manufacturers Association (GMA),

the trade lobby group for corporate food processors, funneled money from its members to fight GMO labeling in Washington State.

After public interest groups, including Cornucopia, informed consumers about the natural/organic brands owned by corporations that contributed money against the Proposition 37 GMO food labeling initiative in California in 2012, corporations faced outrage from their customers.

To avoid similar consumer backlash in their persistent fight against GMO labeling, companies attempted to hide behind the GMA by using it as a front for their campaign donations. This turned out to be a violation of Washington law. After the Washington attorney general filed a lawsuit against the GMA, the organization voluntarily disclosed which of its members had specifically contributed to the anti-labeling campaign.

## The GMO Divide — Let's All Reward the True Organic Heroes.

More than 60 countries around the world require GMO labeling or ban GMOs outright — but not the US.

Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling GMO foods in the marketplace. Our politicians seem to be listening to the corporate executives (their donors) instead of the citizenry. In Washington State, corporate interests spent more than \$22 million to narrowly defeat I-522, which would have mandated labeling of foods containing GMO ingredients. This is the largest amount of money ever spent during an initiative campaign in the state's history. After narrowly losing a similar fight in California (Proposition 37) in 2012, when corporate agribusiness spent \$46 million on misleading advertisements, consumers need to vote in the marketplace and stand with the brands supporting "the right to know" what's in our food.



**CORNUCOPIA**  
INSTITUTE  
WWW.CORNUCOPIA.ORG