

I-522: Your right to know.

Washington State GMO Labeling Initiative

Corporate Agribusiness/Biotech Fighting I-522



GROcery
MANUFACTURERS
ASSOCIATION
\$7,222,500



BAYER CROPSCIENCE
\$591,654



MONSANTO
\$4,834,411



DOW AGROSCIENCES
\$591,654



DUPONT
\$3,420,159



BASF PLANT SCIENCE
\$500,000

Grocery Manufacturers Association Members who contributed against Prop 37*



DEAN FOODS/WHITEWAVE



PEPSICO



COCA COLA



ABBOTT NUTRITION



KELLOGG



CAMPBELL SOUP COMPANY



CONAGRA



GENERAL MILLS



SMUCKER

*The Grocery Manufacturers Association,

the trade lobby group for corporate food processors, is funneling money from its members to fight GMO labeling in Washington State.

After public interest groups, including Cornucopia, informed consumers about the natural/organic brands owned by corporations that contributed money against Proposition 37 in California last year, corporations faced outrage from their customers.

To avoid similar consumer backlash in their persistent fight against GMO labeling, companies are now hiding behind their trade lobby group, GMA. GMA is accepting contributions from its members and donating the funds — under GMA's name, not the companies' — to fight I-522 in Washington State.

The brands listed above are owned by corporations that contributed to fight against Proposition 37 in California, and are members of the GMA. They are likely underwriting the fight against I-522.

Organic Leaders Supporting I-522



DR. BRONNER'S MAGIC SOAPS
\$1,751,700¹



PCC NATURAL MARKETS
\$198,344



ORGANIC CONSUMERS ASSOCIATION
\$768,000²



NUTIVA
\$100,000



ANNIE'S
\$52,500⁶



MERCOLA.COM HEALTH RESOURCES
\$250,000



NATURE'S PATH
\$160,000



GOOD EARTH NATURAL FOODS
\$56,000⁴



BOULDER BRANDS
\$50,500



UNFI, INC.
\$50,000¹⁰



CROPP COOPERATIVE
\$25,000



STONYFIELD FARM
\$30,000¹⁶



TURTLE MOUNTAIN
\$15,000



EARTHBOUND FARM
\$15,000



DIAMOND FOODS
\$15,000



FREELAND FOODS
\$10,000



VAN'S NATURAL FOODS
\$10,000



NURTURE INC.
\$10,000



CIAO BELLA GELATO CO.
\$10,250⁷



SUJA LIFE LLC
\$10,000



FOOD AND WATER WATCH
\$10,000



JIMBO'S NATURAL FAMILY INC
\$10,000



VITAL CHOICE WILD SEAFOOD AND ORGANICS
\$15,100¹¹



SUJA LIFE LLC
\$10,000



FOOD AND WATER WATCH
\$10,000



THINKTHIN LLC
\$10,000



INSTITUTE FOR RESPONSIBLE TECHNOLOGY
\$11,000



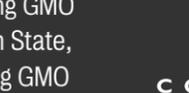
BRAD'S RAW FOODS
\$10,000



CLIF BAR
\$25,000



NATURAL PRODUCTS ASSOCIATION NORTHWEST
\$18,550



FRONTIER NATURAL PRODUCTS
\$25,000



AMY'S KITCHEN
\$42,500

LUNDBERG FAMILY FARMS/WEHAH FARM
\$60,000⁹

CENTER FOR FOOD SAFETY
\$100,000

PRESENCE MARKETING
\$250,000³

VS.

More Supporters*

LET US FARM LLC (\$9,950)¹², WALLABY YOGURT (\$5,000), ATTUNE FOODS (\$5,000), BACK TO NATURE (\$5,000), BARNEY AND CO (\$5,000), DALE AND THOMAS POPCORN (\$5,000), GUAYAKI SUSTAINABLE RAINFOREST PRODUCTS (\$5,000), CALIFIA FARMS LP (\$5,000), MAMMA GHIA (\$5,000), MARY'S GONE CRACKERS (\$5,000), ORGANIC FOODS EXPRESS (\$5,000), WHOLESOME SWEETENERS (\$5,000), EDEN FOODS (\$5,000), AUBREY ORGANICS (\$5,000), BI-O-KLEEN INDUSTRIES INC. (\$5,000), SKAGIT VALLEY FOOD COOP (\$3,500), STRAUS FAMILY CREAMERY (\$2,500), FULL CIRCLE FARM (\$2,500), SPRINGFIELD CREAMERY (\$2,500), EARTH ISLAND (\$2,500), EQUAL EXCHANGE (\$2,500), THE NATURAL GROCERY (\$2,500), TRADITIONAL MEDICINALS (\$2,500), LATE JULY SNACKS (\$2,500), RHYTHM SUPERFOODS (\$2,000), NUTRITIONAL THERAPY ASSOCIATION (\$2,000), MARLENE'S MARKET AND DELI (\$2,000), DAYBREAK INC. (\$2,000), BAINBRIDGE ORGANIC DISTILLERS (\$1,750)¹³, SHEEPDROVE TRUST (\$1,682), NATURE'S BEST (\$1,500), UNCLE MATT'S ORGANICS (\$1,500), FOODSTATE INC. (\$1,500)⁸, INTELLECOMP/SEASNAX (\$1,000), WISDOM NATURAL BRANDS (\$1,000), BRAGG LIVE FOODS (\$1,000), TURTLE ISLAND (\$1,000), GOOD KARMA (\$1,000), ORGANICALLY GROWN COMPANY (\$1,000), PARK SLOPE FOOD COOP (\$1,000), BI-RITE MARKET (\$1,000)¹⁴, BLISS UNLIMITED (\$1,500), SAN-J UNLIMITED (\$1,000), CASHMAN EQUIPMENT CO. (\$1,000)¹⁴, DELTEX ROYALTY COMPANY (\$1,000)¹⁵, OCEAN BEACH ORGANIC FOOD COOP (\$500), THE FOOD COOP [PORT TOWNSEND, WA], (\$344)

*Total includes \$1,000 from Michael Bronner, company executive and \$700 from David Bronner, CEO
¹Combined totals for Organic Consumers Association, Organic Consumers Fund and Organic Consumers Fund Committee to Label GMOs in WA State
²Total includes \$50,000 from Bill Weiland, owner
³Total includes \$52,000 from Mark Squire, owner
⁴Total includes \$5,000 from Grant Lundberg, owner
⁵Total includes \$2,500 from John Foraker, owner
⁶Total includes \$250 from Carlos Canals, owner
⁷Total includes \$500 from Tanni Baulya, company executive
⁸Total contribution from Sam Mogannam, owner
⁹Total includes \$5,000 donation from Michael Funk, Board Chairman
¹⁰Total includes \$5,100 donation from Randy Hartnell, Owner
¹¹Total contribution from Steve Hallstrom and Cecilia Boulais, Owners
¹²Total contribution from Keith Barnes, Owner
¹³Total contribution from Mary Cashman, Owner
¹⁴Total contribution from Molly Ross, Owner
¹⁵Total includes \$10,000 donation from Gary Hirschberg, Owner
¹⁶See the Cornucopia web page for additional small donors and a list of in-kind donors

The GMO Divide — Let's All Reward the True Organic Heroes.

Over 60 countries around the world require GMO labeling or ban GMOs outright. But not the U.S.

Democratic and Republican administrations, and Congress, have repeatedly ignored the overwhelming majority of Americans who favor labeling GMO foods in the marketplace. Our politicians seem to be listening to the corporate executives (their donors) instead of the citizenry. In Washington State, the people have a right to craft laws of their choosing at the ballot box. I-522, to be voted on this fall, would mandate labeling of foods containing GMO ingredients. After narrowly losing a similar fight in California (Proposition 37) last year, when corporate agribusiness spent \$46 million on misleading advertisements, consumers can vote in the marketplace and stand with the brands that are defending or opposing "the right to know."



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